

WEDNESDAY, 4 MAY 2011

3:30pm - 8:30pm **REGISTRATION AND INFORMATION**

Meets In: *Pacific Ballroom Foyer*

4:00pm - 5:10pm

MASTER CLASS

HOTEL JOINT VENTURES: SHARING THE EQUITY AND THE EXPERIENCE – BUT AT WHAT COST?

Presented by: Baker & McKenzie

Meets In: *Ocean 4*

Presenters: **Graeme J. Dickson**, *Global Head Hotels Resorts & Tourism*, Baker & McKenzie
Robert Williams, *Partner*, Baker & McKenzie

BAKER & MCKENZIE

5:20pm - 6:20pm

QUICKLINK NETWORKING SESSION

Start HICAP UPDATE off right with some intense networking at QuickLink! At this special energetic feature you will be able to make contact with other delegates in a quick exchange of business cards.

Meets In: *Ocean 1-3*

6:30pm - 8:30pm

OPENING NETWORKING RECEPTION

Meets In: *Atrium Lobby Bar*

HOSTED BY:



THURSDAY, 5 MAY 2011

7:30am - 5:00pm **REGISTRATION AND INFORMATION**

Meets In: *Pacific Ballroom Foyer*

7:30am - 8:30am

CONTINENTAL BREAKFAST AND SPONSORS EXHIBIT OPEN

Meets In: *Pacific 1 Ballroom and Foyer*

8:30am - 11:10am

PLENARY SESSIONS

Meets In: *Pacific 2-3 Ballroom*

8:30am - 8:35am

WELCOME AND OPENING REMARKS

Presenter: **James E. Burba**, *President*, BHN

8:35am - 9:15am

ECONOMIC OUTLOOK

Has Asia successfully deflected the GFC impacts still afflicting the US and Europe? Can China continue to fuel regional growth, or is a slowdown imminent due to overzealousness? Will India begin to contribute its own growth to the regional mix? One year on from post GFC trauma, what's in store for Asia's markets in the year ahead?

Presenter: **Richard Duncan**, *Chief Economist*, Blackhorse Asset Management and *Author*, "The Dollar Crisis"

9:15am - 9:30am

STR GLOBAL – HOTEL MARKETS REPORT

A regional round-up, with global comparison, highlighting the strongest and weakest performing markets and the indicative areas for investment and/or development emphasis.

Presenter: **Jonas Ogren**, *Area Director - Asia*, STR Global

9:30am - 10:20am

HOTEL LEADERS FORUM

Top industry leaders give their take on the latest market issues, events, and opportunities and debate what needs to be done to best position the industry to meet the challenges ahead and drive market growth.

Moderator: **Robert McIntosh**, *Executive Director – Asia Pacific*, CBRE Hotels
Panelists: **A. Patrick Imbardelli**, *Chief Executive Officer*, Pan Pacific Hotels Group
Michael Issenberg, *Chairman & COO*, Accor Asia Pacific
Miguel Ko, *Chairman & President*, Asia Pacific, Starwood Hotels & Resorts
Jan G. Smits, *Chief Executive Officer*, Asia Australasia, IHG

10:20am - 11:10am

INVESTMENT OUTLOOK

Asia's savviest investors share their perceptions of market risks and rewards and where the smart money will be heading in the year ahead!

Moderator: **Mike Batchelor**, *Managing Director Investment Sales Asia*, Jones Lang LaSalle Hotels
Panelists: **Rai Katimansah**, *Managing Director*, Parallax Capital Management
Allen Law, *Director*, Park Hotel Group
Bill Mok, *President & Executive Director*, Kosmopolito Hotels International
Steven Pan, *Chairman*, Regent Hotels & Resorts

THURSDAY, 5 MAY 2011

11:10am - 11:45am **NETWORKING BREAK AND SPONSORS EXHIBIT**
Meets In: *Pacific 1 Ballroom and Foyer*

11:45am - 12:30pm **BREAKOUT SESSIONS**

Session 01 **DEBT SOURCING 2.0: WHERE AND HOW TO BORROW MONEY IN THE POST GFC ENVIRONMENT**
Hoping to take advantage of the current low interest rates in many of the region's markets for funding your hotel project? Find out what it takes to get lenders' attention and money in today's market as well as identifying potential alternative sources of debt you may have not considered.

Meets In: **Ocean 1**
Moderator: **Roger Griffin**, President, HTL Capital Advisors Int'l
Panelists: **Rohit Mohindra**, Head of Real Estate, ANZ Bank
 Kiran Raj, Managing Director, Brighton Capital Pte. Ltd.
 Kim-Seng Tan, Executive Vice President, Meritus Hotels & Resorts

Session 02 **THAILAND: "TOO HOT TO HANDLE" OR "NO TIME LIKE THE PRESENT"?**
With all the political and economic turmoil over the past few years, what's in store for Thailand's hotel sector in the year ahead? Get in, get out, stay in or stay away? A panel of Thailand experts debates the risks and rewards for Southeast Asia's premier destination.

Meets In: **Ocean 2**
Moderator: **Bill Barnett**, Managing Director, C9 Hotelworks
Panelists: **Athipong Amatyakul**, Director, Development Thailand, IHG
 Ashwani Bajaj, Managing Director, Amburaya Hotels & Resorts
 Sorachon Boonsong, Principal, Baker & McKenzie Ltd.

Session 03 **MALAYSIA OPPORTUNITIES: LACKING OR JUST WAITING TO BE DEVELOPED?**
Despite brisk economic recovery and record visitor arrivals in 2010, foreign direct investment remains subdued. Large-scale master plan projects such Iskandar Malaysia and the East Coast Economic Region incorporate tourism as core components of their development schemes. Are investment and development opportunities just waiting to be discovered, or is hype ahead of reality?

Meets In: **Ocean 3**
Moderator: **Previndran Singhe**, CEO, Zerim Properties
Panelists: **Hasnita Hashim**, Managing Director, Guidance Financial Group
 Iskandar Z. Melvin, Partner, Lumira Hotels & Resorts
 Dennis Tan, Managing Director, Value Hospitality

12:45pm - 2:15pm **NETWORKING LUNCH**
Meets In: *Pacific 1 Ballroom and Foyer*

2:15pm - 3:00pm **BREAKOUT SESSIONS**

Session 04 **DESIGN & TECHNOLOGY: PLANNING YOUR HOTEL FOR THE FUTURE, TODAY!**
Planning a new hotel or considering how to improve the one you've got? Find out what the latest design innovations and technology advances are so you can incorporate them to effectively position your hotel(s) for competitive advantage and maximized returns.

Meets In: **Ocean 1**
Moderator: **Terence Ronson**, Managing Director, Pertlink Limited
Panelists: **Sean J. Barry**, Associate Director, Smallwood, Reynolds, Stewart, Stewart & Associates
 Geoffrey H. Lee, Principal, Woodhead
 Christopher Singer, Associate Vice President, WATG Singapore Inc.

Session 05 **WONDERFUL INDONESIA: A SUCCESS IN THE MAKING?**
With the launch of its new marketing campaign, Indonesia is hoping to capitalize on its stabilized political environment, robust economic and tourism growth and rising domestic and regional travel to grow visitor arrivals and tourism's contribution to the GDP. Will the latest campaign herald a new era for Indonesia? Is Indonesia really ripe and ready for such growth? What opportunities are in store for investors and developers interested in participating?

Meets In: **Ocean 2**
Moderator: **Jean-Charles A. Le Coz**, Chairman, Bali Hotel Association and General Manager, Nikko Bali Resort & Spa
Panelists: **Jefri Darmadi**, President Director, PT Jakarta Setiabudi Internasional Tbk.
 S.B. Wiryanti Sukamdani, President Director & CEO, PT Sahid International Management & Consultant
 Yonto Wongso, Director Development – Indonesia & Malaysia, Accor Asia Pacific

THURSDAY, 5 MAY 2011

Session 06

VIETNAM: CLEAR FOR TAKE-OFF?

The country has seen its tourism fortunes rise and fall with the economic cycles and other difficulties, both internally and externally generated, but is it finally time for Vietnam to take-off in earnest and in a sustainable way?

Meets In:
Moderator:
Panelists:

Ocean 3
David TM Lim, Partner, Mayer Brown JSM
Baron R. AhMoo, CEO-Hotels & Resorts, Indochina Land
Olivier Do Ngoc, Managing Partner, Dynasty Investments
Thuy Hagan, Vice Chairwoman - CIO, Vincom Joint Stock Co.
Don Lam, CEO, VinaCapital Group

3:00pm - 3:30pm

NETWORKING BREAK AND SPONSORS EXHIBIT

Meets In:

Pacific 1 Ballroom and Foyer

3:30pm - 5:00pm

PLENARY SESSIONS

Meets In:

Pacific 2-3 Ballroom

3:30pm - 4:15pm

BUDGET HOTELS: NO LONGER JUST FOR MOMS AND POPS!

The secret is out. Budget hotels are big business and informed investors are taking notice. Find out what's driving the interest and growth in budget hotel sector, and the what, how, where and why for you to jump in!

Moderator:
Panelists:

Tom Monahan, Executive Vice President – International Development, Wyndham Hotel Group
Simon Allison, Chief Development Officer, Onyx Hospitality Group
Mark Lankester, Chief Executive Officer, Tune Hotels Group
Paul A. Macpherson, Int'l Managing Director - Strategy, Whitbread PLC

4:15pm - 5:00pm

INDIA AND CHINA VS. EVERYONE ELSE

As economic and populous giants, India and China tend to get most of the attention of global investors, but are the opportunities really any better than those available in the rest of Asia's markets, or perhaps they're worse? Even between India and China the distinctions in the opportunities offered can be stark, while the growth in their domestic players may be limiting the number and types of opportunities available to foreign investors. Find out what regional players in the hotel sector have to say about the giants vs. the rest of Asia and where the best opportunities may lie.

Moderator:
Panelists:

Robert V.R. Hecker, Managing Director, Horwath HTL – Asia Pacific
Andrew Clough, Senior Vice President Development Middle East and Asia Pacific, Hilton Worldwide
Andrew Heithersay, International Director, LaSalle Investment Management
Peter T. Meyer, Managing Director, Pacifica Partners

5:00pm

WRAP UP AND CLOSING REMARKS

Presenter:

Robert V.R. Hecker, Managing Director, Horwath HTL – Asia Pacific

5:30pm - 8:00pm

CLOSING NETWORKING RECEPTION

Buses leave the lobby of the Pan Pacific Singapore at 5:15pm for the Marina Bay Sands and a very special closing reception at the famous Sky Park South Garden.